

ASPAC MASTERCLASS FOR EMERGING LEADERS (AMEL)

Space4All:
Empowering Public
Engagement and Building
Space Awareness

**May 19 to May 22 2025
Bursa - TÜRKİYE**

CALL for TRAINING

Introduction

The rapid advancement of space technologies in recent decades has transformed the way we live, work, and understand our world. From satellite-based services to space exploration, these innovations are increasingly integrated into daily life, making it essential for science museums and lifelong learning centers to enhance public awareness of space and its societal impact. As we navigate the future, fostering a culture of space awareness and public engagement becomes paramount in ensuring that everyone can benefit from and contribute to the expanding space economy.



In response, GUHEM (Gökmen Space and Aviation Training Center), in collaboration with the Asia Pacific Network of Science & Technology Centres (ASPAC), is proud to announce the ASPAC Masterclass for Emerging Leaders (AMEL) with the theme "Space4All: Empowering Public Engagement and Building Space Awareness." The event aims to develop the capacity of young professionals to engage with the public on space-related issues, build space awareness, and leverage space technologies for the benefit of all.

The Masterclass focuses on equipping emerging leaders from science museums and learning centers with the skills and knowledge to design programs, exhibitions, and educational activities that connect the public to space technologies and their applications in everyday life. In addition, it offers an opportunity to strengthen networks within the Asia-Pacific region, fostering collaboration on public space education and outreach.

Objectives

1. To empower professionals from science museums and lifelong learning centers to raise public awareness of space technologies and their impact on daily life.
2. To promote the exchange of knowledge and experiences in designing public engagement activities that inspire communities to engage with space science and exploration.
3. To strengthen the network of science centers working to build space awareness, foster public engagement, and promote global space literacy.
4. To encourage the development of innovative and inclusive approaches for engaging the public in space-related topics, ensuring that space truly becomes accessible for all.

KEY AGENDA

This four-day ASPAC Masterclass for Emerging Leaders (AMEL) will provide an in-depth exploration of public engagement strategies and the role of space awareness in science communication. Through interactive workshops, lectures, and group discussions, participants will gain insights on:

- How space technologies are already integrated into our lives and how to communicate these connections effectively.
- Developing and managing space-themed exhibitions and activities that capture the public's imagination.
- Tools and approaches for building space awareness across diverse communities.
- Strategies for creating inclusive public engagement programs that address equity and access in space education.

Participants will collaborate in teams to design innovative public engagement strategies and will present their ideas to peers and experts for feedback.

Target Audience

The Masterclass is aimed at young professionals from ASPAC member organizations, including curators, educators, and staff involved in developing science exhibitions and public engagement activities.

Eligible participants are:

- Aged 25–45 years and currently employed in science museums, learning centers, or related organizations.
- Limited to two participants per organization, with only 35 seats available

Date and Venue

- Event dates: May 19 to May 22, 2025
- Venue: GUHEM (Gökmen Space and Aviation Training Center), Bursa, Türkiye



Preliminary Program

This preliminary program is designed to guide participants in planning their attendance. The detailed program will be provided closer to the event date.

Day 1: May 19, 2025

Venue: GUHEM, Bursa, Türkiye

- **09:00 – 12:00:** Welcome and Keynote Speeches
 - Introduction to "Space4All"
 - Space in everyday life: From satellite navigation to space-based climate monitoring
- **13:00 – 17:00:** Workshop:

Day 2: May 20, 2025

- **09:00 – 12:00:** Panel Discussion:
 - Best practices from science museums and lifelong learning centers
- **13:00 – 17:00:** Group Activity:
- **18:00 – Free Evening**

Day 3: May 21, 2025

- **09:00 – 12:00:** Workshop:
 - Exploring inclusive approaches to public engagement
- **13:00 – 17:00:** Group Work:

Day 4: May 22, 2025

- **09:00 – 12:00:** GUHEM Center Tour
 - Explore exhibits showcasing space technologies and public engagement techniques
- **13:00 – 16:00:** Closing Remarks and Networking
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Application Process

To participate in this **ASPAC Masterclass for Emerging Leaders (AMEL)**, please submit your application, including expectations for the workshop, by **March 30, 2025**. Selection will be based on the criteria outlined below:

- Current professional role in an ASPAC member organization involved in public engagement, science communication, or exhibition development.
- Interest in enhancing public engagement with space technologies.
- Aged between 25–45 years.

Selected participants will be notified by **April 10, 2025**.

[<<<< APPLICATION FORM >>>>](#)

Travel and Accommodation

Travel and accommodation expenses are to be covered by the participants' institutions. We recommend booking at **Ibis Bursa Hotel**, both of which are conveniently located near GUHEM. Meals during the Masterclass will be provided.

Single room accommodation including breakfast range 60-80 \$ - Special discount will apply via the Hotel

Registration & Fees

Travel and accommodation expenses are to be covered by the participants' institutions.

Training Fee will be covered by ASPAC, GUHEM and Sponsors

includes:

- Training materials
- Lunch & Dinners
- Coffee Breaks

Contact Information

For further details or inquiries, please contact:

Training Division

Gökmen Space and Aviation Training Center (GUHEM)

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